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PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Nick Steele et al.)	
)	Art Unit: 2168
Application No.:	09/933,567)	
)	Examiner: Greta Lee Robinson
Filing Date:	August 20, 2001)	
)	Confirmation No.: 7300
Title:	Branding And Revenue Sharing)	
	For Facilitating Storage,)	Atty. Docket: 13906.105002
	Management And Distribution)	
	Of Consumer Information)	

AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION

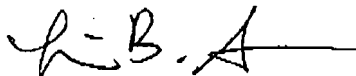
Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed February 20, 2007 (the "Office Action"), Applicants submit the following amendments and remarks for the Examiner's consideration.

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the central facsimile number 571-273-8300 at the United States Patent and Trademark Office on August 20, 2007.



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